



REJUNEVATE

SPONSORSHIP PROSPECTUS

PLAY WELL, LIVE WELL.

June 20
6-9pm

Telephone
607-319-4203

Address
1013 W. State Street
Ithaca NY 14850

Website
www.ithacachildrensgarden.org

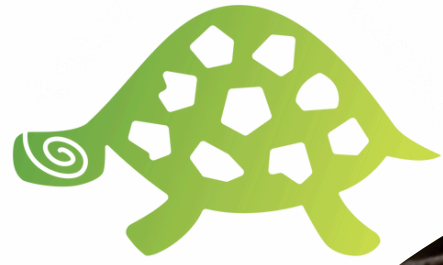
Email
giving@ithacachildrensgarden.org

**ADULTS
ONLY**

Join us!

REJUNEVATE





REJUNEVATE

HELLO FRIENDS

GREETING FROM US

We invite you to come along for the 2025 Rejuvenate Journey, as a celebrated event sponsor.

Rejuvenate is an adults only garden party to usher in the summer with style. Live music, garden games, tasty morsels, wine and spirits set on a backdrop of whimsy and delight, bring out the kid within.

In addition to rejuvenating the spirit and senses, event-goers and sponsors raise critical operating funds to keep ICG free and open to all, all year round. A win-win!



2025 THEME: SALUD!

To Health!



PLAY WELL, LIVE WELL.



Your support helps our ReJunevate guests truly REJUVENATE! with

- delicious food and libations with a Latin flair
- Latin music, workshop, & dancing
- garden games
- meet and mingle
- on-site wellness activities
- raffle baskets to bring the fun home

REJUNEVATE



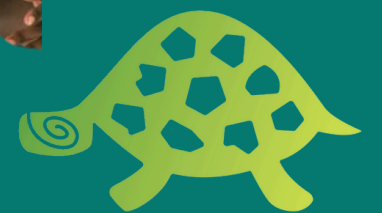
2025 SPECIAL THIS YEAR!

PLAY WELL, LIVE WELL.

Taco Bar
Garden Games
Wellness Activities



Latin Dance Workshop &
Social with Clara Nieto of
Guapea Dance School



REJUNEVATE

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ICG Closed June 20, 6-9 PM for ReJunevate!

Ithaca Children's Garden is a non-profit organization supported by a generous giving community. ReJunevate is our bi-annual fundraiser to support connecting more children to nature.

The Garden will be closed during this private event. Please contact us with any questions.

Tickets can be purchased online or at the door!



SCAN ME



Ithaca Children's Garden 1013 W. State St. Ithaca, NY 14850 607-319-4203

ICG IS ALL ABOUT THE KIDS.

EXCEPT FOR TONIGHT.
TONIGHT IS ABOUT YOU.

ADULTS
ONLY





Your LOGO



REJUNEVATE

YOU MAKE IT HAPPEN

IT TAKES A VILLAGE



But we can't do it alone! That's where you — as a sponsor of ICG's Rejunevate — come to the rescue! Rejunevate provides an evening of kid-free delight, what every parent - and non-parent - needs to launch fully recharged into summer.





EFFECTIVE MARKETING

YOUR ROI

- Forge real connections with people while they're having fun, spending time together, taking photos, and making memories.
- Increasing media choices means community event sponsorship is more effective than ever.
- Ithaca Children's Garden is the recipient of impressive and numerous community, regional, and national accolades.

REJUNEVATE



COMMUNITY OUTREACH

YOUR ROI

- Your sponsorship benefits Ithaca Children's Garden, a well-loved community resource for 25 years.
- ReJunevate appeals to adults of all ages and interests.
- Share in and be associated with a positive, critical community cause.



REJUNEVATE



HEIGHTENED COMMUNICATION

YOUR ROI

- Your message is woven into the action.
- Grassroots messaging and presence.
- ReJunevate is a unique, well-loved, and well-attended biennial event that commands attention with 200-300- participants every other year.



REJUNEVATE





COUNT ON US TO PROVIDE

(WE LOVE WORKING WITH YOU)

- Friendly, professional communication
- Complete event marketing exposure
- A place to communicate and interact with your constituents or potential customers
- A unique bonding experience that is fun for your employees and their families
- Complementary Tickets for your team

Thank you

REJUNEVATE



ABOUT US

GET TO KNOW US BETTER

Ithaca Children's Garden is a non-profit organization and public garden committed to fostering healthy children and a healthy environment that has been working towards this mission since 1997.

ICG serves more than 70,000 people each year through direct programming, events, and visits to the garden. We recognize the importance of connecting children to the natural world in fun ways that make a real difference, and your partnership helps us make it happen.





WHAT WE BELIEVE

ABOUT OUR VISION AND MISSION

VISION

Our vision is that every child has the basic human right to play, learn, and grow outdoors, and develops a life-long relationship with the living world.

MISSION

Our mission is to connect children to nature for a more beautiful, resilient, and just world.



WHAT WE BELIEVE

ABOUT OUR VALUES

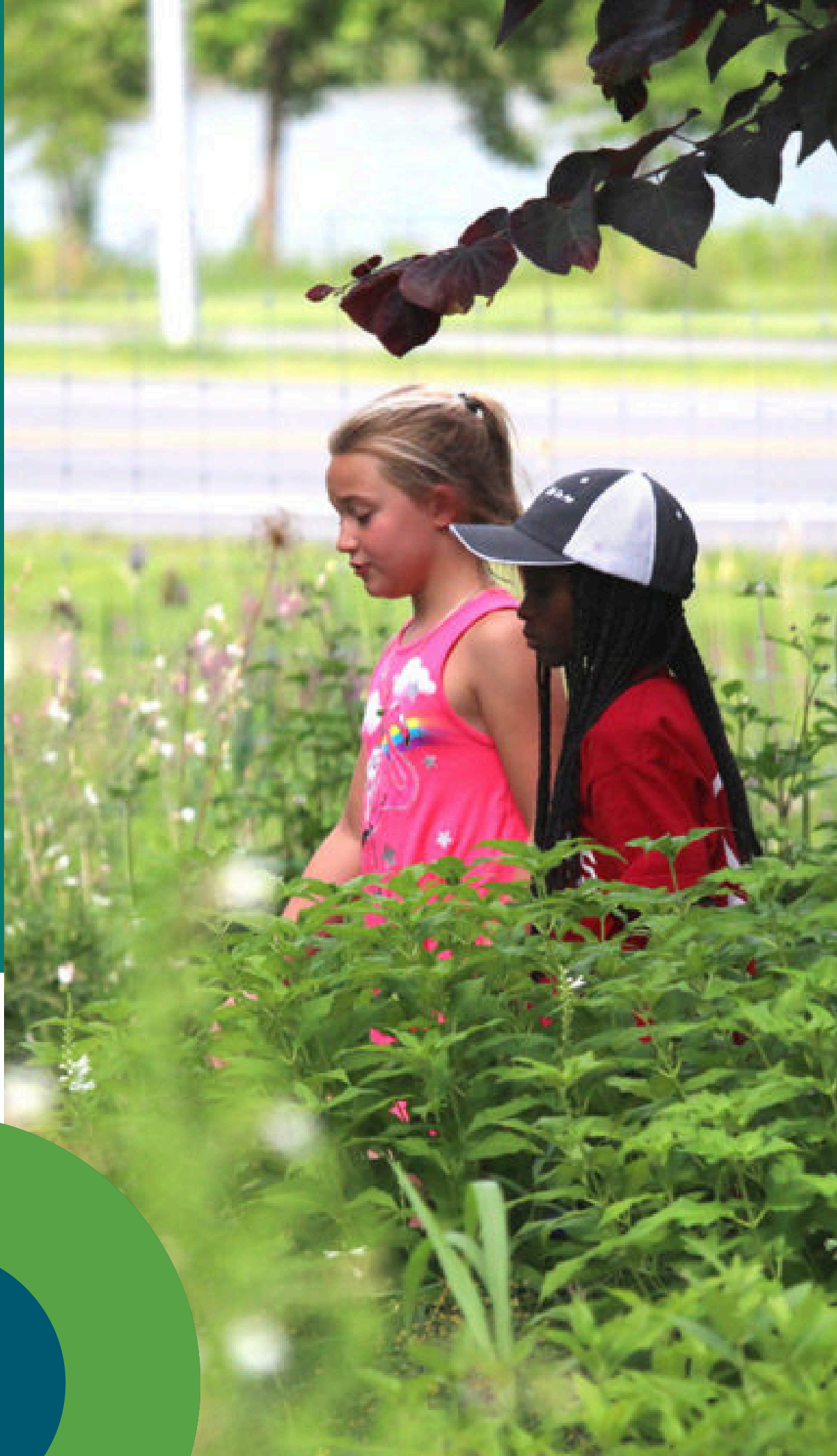
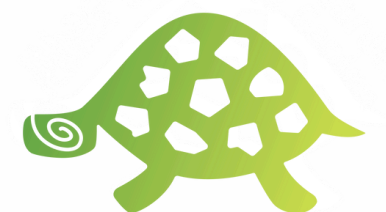
VALUES

Ithaca Children's Garden is deeply rooted in these 5 values:

- Child-Centered
- Inclusive & Safe
- Collaborative
- Innovative
- Ecologically-Centered

ICG is a 501(c)3 and donations of cash or goods-in-kind are tax-deductible as allowable by law.

ICG's tax number: EIN: 52-2291247



MARKET REACH

OUR VISITORS COME FROM EVERYWHERE



Website: 76,232 annual page views



While Ithaca Children's Garden is a small nonprofit in upstate New York, we attract web and physical visitors nationally and globally each year.

SOCIAL MEDIA AUDIENCE: 10,050

- Instagram: 2,594 Followers, Annual Reach: 11.2k, Annual Views: 20.4k
- Facebook: 7,200 | Reach: 71.1k, Annual Views: 31.9k
- LinkedIn: 147
- YouTube: 109
- Constant Contact: 4,853 Subscribers

FACEBOOK: NYS

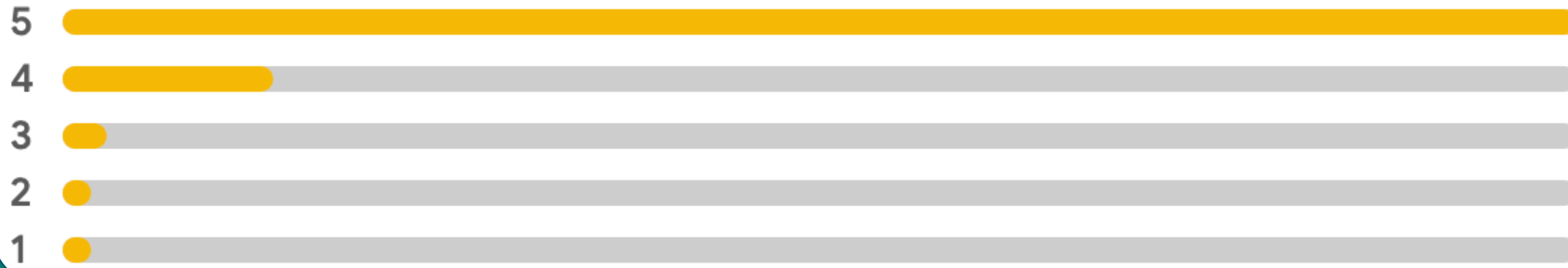
Ithaca, NY: 1,135
Lansing, NY: 180
Trumansburg, NY: 143
New York, NY: 136
Syracuse, NY: 123
Vestal, NY: 120
Elmira, NY: 79
Clay, NY: 78
Binghamton, NY: 76
Rochester, NY: 76

FACEBOOK: GLOBAL

United States: 6,976
Australia: 78
Canada: 74
United Kingdom: 49
Mexico: 35
Italy: 24
India: 17
Vietnam: 17
Spain: 15
Indonesia: 14

Google review summary ⓘ

Write a review



4.7



458 reviews

EARNED MEDIA

- NPR
- PBS
- Good Housekeeping
- Forbes Magazine
- Elle
- WorldAtlas
- Mommy Poppins
- Yum-O! (Rachel Ray's Nonprofit Org Website)
- Trip advisor: #20 of 81 things to do in Ithaca, 4.5 stars
- Google Reviews: 4.7 stars, Yelp: 4.3 Stars
- Awards: Recognized as Best Venue for Kids in Ithaca, NY in September 2019-2021 by the Ithaca Times
- Named in Amanda Jaros Champion's 2024 book: ***100 Things to Do in Ithaca Before You Die***
- and much more!



IN THEIR WORDS

VISITOR SATISFACTION

“I’m so glad I found ICG!”

~ESL Teacher



Why do you love & support The Garden?

“The Garden is such an amazing space, it has everything – expression, emotion, fun, and more. I choose to support the Garden for my children, and beyond them, it’s a magical space in town for all children and people. Being able to support an organization that does what the Children’s Garden does for the community, that’s my honor.”



Kartik



Jordan Pero

Local Guide · 86 reviews · 29 photos

★★★★★ 8 months ago

Unconventional, old-school, creative, fun, messy, playfully empowering, everything you want your kid to be. Definitely reccomenda



Cady Fontana

11 reviews · 2 photos

★★★★★ 4 weeks ago

A fantastic, year round, free resource for the families of Ithaca and beyond. We love how casually and often we can visit. Bring a favorite digging tool or toy for the sand pit! There is a large portapotty available, as well as picnic tables for a lunch picnic.



BE OUR SPONSOR

Title Sponsorship

\$5,000

- Single Title Sponsor
- Logo placement on all posters, website, and event publicity
- Prominently featured in e-newsletter and event e-blasts
- Link from our social media pages to your website
- Social media shout-outs before, during, and after event
- Named in all press releases
- On-site presence during event
- 8 complementary tickets



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REJUNEVATE

Presenting Sponsorship

\$2,500

- Limited to 2 sponsorships
- Medium Logo placement on website, select event publicity
- Logo placement in event e-blasts
- Tag on social media pages
- Social media shout-outs before, during and after event
- On-site presence during event
- 6 complimentary tickets

Community Sponsorship

\$1,500

- Small Logo placement on website and some event publicity
- Mention in e-newsletter
- Tag on social media pages
- Social media shout-outs before and after event
- On-site presence during event
- 4 complimentary tickets





Friend Sponsorship

\$1,000

- Name on website
- Tag on social media pages
- Social media shout-out after event
- 2 complimentary tickets



Supporting Sponsorship

\$500

- Name on website
- Tag on social media pages
- Social media shout-out after event
- 1 complimentary ticket



It Adds Up Sponsorship

\$200

- Name on website

REJUNEVATE



REJUNEVATE

Restaurant Sponsorship



\$VARIABLE VALUE

- We are seeking 3-6 large trays each of local donations of a variety of fillings and supplies to make our Taco Bar **DELICIOUS**, **INSPIRED**, and **MEMORABLE**.
- Some examples of donations: Salsa, enchiladas, empanadas, fried plantains, beans and rice, and chicken, carne, and pork.
- The taco bar is not strictly tacos. Any Latin inspired ingredient you can donate to round out our fare will be put to good use!
- All donations of food will be acknowledged on our menu, which will be printed and featured throughout the event. Any donations committed by June 1 will be featured on our website.

MORE FROM THE REJUNEVATE PHOTO ALBUM





LET'S DO THIS!

LET'S HAVE SOME FUN.

REJUNEVATE

Contact Erin Marteau, Director of Development:
giving@ithacachildrengarden.org, (607) 319-4203
or connect with the person who shared this with you.
ICG EIN 52-2291247

